

In the Abstract

Please amend the abstract to read as shown below:

An automated system, program storage device and method for transforming a plurality of enterprise organization related data into a model of enterprise value ~~an organization~~ that has utility in managing, measuring and optimizing real world financial performance. Transforming data into the model of enterprise market value comprises learning from the data as required to develop predictive models that identify a tangible contribution of one or more elements of value to the value of enterprise revenue, enterprise expense, enterprise capital change and/or enterprise market sentiment.